

**Subject:** Fwd: RELEASE: MAYOR GARCETTI ISSUES FIRST EXECUTIVE DIRECTIVE LAUNCHING GREAT STREETS INITIATIVE  
**From:** Miranda Paster <miranda.paster@lacity.org>  
**Date:** 12/03/2013 03:59 PM  
**To:** Donald Duckworth <duckworth.donald@gmail.com>

----- Forwarded message -----

From: **Mayor News** <[lamayornews@lacity.org](mailto:lamayornews@lacity.org)>  
Date: Thu, Oct 10, 2013 at 11:35 AM  
Subject: RELEASE: MAYOR GARCETTI ISSUES FIRST EXECUTIVE DIRECTIVE LAUNCHING GREAT STREETS INITIATIVE  
To:

**MAYOR ERIC GARCETTI**  
City of Los Angeles

FOR IMMEDIATE RELEASE  
October 10, 2013

CONTACT: Communications Office, [213-978-0741](tel:213-978-0741)

**MAYOR GARCETTI ISSUES FIRST EXECUTIVE DIRECTIVE LAUNCHING GREAT STREETS INITIATIVE**

**LOS ANGELES**—Mayor Eric Garcetti today announced the creation of the Great Streets Program focusing on specific improvements to defined corridors throughout Los Angeles.

"Today, I issued my first Executive Directive – establishing the City of Los Angeles 'Great Streets' program – creating jobs and making city government work better. We are taking another big step towards a fundamental change in how we perceive, interact, and build around us. A great neighborhood needs a great street as its backbone, and, as city leaders, we need the backbone to make the bold changes necessary to build great streets," said Mayor Garcetti.

The Great Streets Program is formally created through an executive directive, which creates a working group composed of the following departments:

- Department of City Planning
- Department of Cultural Affairs
- Department of Transportation
- Department of Public Works
  - Bureau of Engineering
  - Bureau of Street Services
  - Bureau of Street Lighting
  - Bureau of Sanitation
- Economic & Workforce Development Department

The working group is expected to closely coordinate with the Los Angeles Department of Water and Power as well as the Los Angeles County Metropolitan Transportation Authority (MTA).

"Their first priority will be to make sure streets projects are coordinated. No more Bureau of Street Services paving a street on Monday, DWP digging it up on Tuesday," said Mayor Garcetti. "Let's also combine a DWP pipe project with some street furniture funds and with a sidewalk repair project all at the same time."

The Great Streets Working Group will be tasked with the following deliverables:

1. Criteria and strategy for identifying streets to be included in the Great Streets Program

2. Candidate list of 40 potential streets
3. Comprehensive matrix of project elements and associated costs
4. Strategy for the coordination of city services to Great Streets
5. Project implementation timeline
6. Funding strategy
7. Metrics and benchmarks to evaluate and track project impacts

"There are two essential elements to a strong city: a thriving economy that creates opportunity and pays the bills and a city government that delivers the core services that improve the quality of our life – safe streets, clean streets, and streets in good repair," added Garcetti.

###

--

Counting my blessings - Sing and be Happy Today!

[http://clerk.lacity.org/stellent/groups/departments/@clerk\\_master\\_contributor/documents/contributor\\_web\\_content/lacityp\\_026712.png](http://clerk.lacity.org/stellent/groups/departments/@clerk_master_contributor/documents/contributor_web_content/lacityp_026712.png)